

GRIDIRON GUMBO

SPONSOR SHEET • FALL 2026

PUT YOUR BUSINESS IN DA POT, CHER.

Southwest Louisiana & Southeast Texas high school football, plus SEC football through a local lens. Hot takes, real scores, and Cajun humor, served spicy by T-Rohn.



LAUNCHING FALL 2026 • FOUNDED-SPONSOR RATES • LOCAL BUSINESSES FIRST

WHAT YOUR NAME RIDES WITH

- ◆ **HS Scoreboard:** live scores with team search, region-wide
- ◆ **Friday Night Gumbo:** live scores all Friday night on gridirongumbo.com and the Gumbo app
- ◆ **36 weekly game previews** of the matchups folks argue about
- ◆ **Bayou Blue Chips** recruit tracker & **Roux & Rub Top 25** rankings
- ◆ **Rumor Pot** & the **weekly newsletter**
- ◆ **SEC football**, told for Louisiana & Texas fans

WHAT WE COVER

THE SEC + LOUISIANA & TEXAS HIGH SCHOOL FOOTBALL

72

HIGH SCHOOLS
(40 LA, 32 TX)

22

DISTRICTS
(15 LHSAA, 7 UIL)

36

HS GAMES
THIS WEEK

Friday-night live scores (30 Friday games this week), all 16 SEC schools, team pages, previews, rankings and the playoff picture.

Counts from our HS Scoreboard and Sabine Line Playoff Picture, week of Oct 22-24, 2026.

SPONSOR PACKAGES

TOP TIER • SITE-WIDE • ONE EXCLUSIVE SPONSOR

SCORE TICKER PRESENTED BY [YOUR BUSINESS]

Your name on the site-wide score ticker strip, on every page of gridirongumbo.com, SEC and high school. One sponsor at a time.

\$250/mo

Rest of 2026 season: **\$1,000**

HIGH SCHOOL

HS SCOREBOARD SPONSOR

\$100/mo

Your logo on the High School Scoreboard, where fans check scores and search their team.

Season rate (Aug-Dec): **\$400**

SEC

SEC SCOREBOARD SPONSOR

\$100/mo

Your logo on the SEC Scoreboard, where fans follow every SEC game.

Season rate (Aug-Dec): **\$400**

Both boards: \$150/mo • season rate **\$600**

FRIDAY NIGHTS

FRIDAY NIGHT GUMBO PRESENTING SPONSOR

\$250/mo

Named on our Friday night live scores on gridirongumbo.com and the Gumbo app, and on the Friday Night Gumbo hub.

PICK YOUR MATCHUP

GAME OF THE WEEK PREVIEW SPONSOR

\$100/game

Your name on a Game of the Week preview. Sponsor one game or a run of them.

Season rate: **\$750**

HOUSE RULES

- ✓ Every paid placement is clearly labeled as sponsored.
- ✓ Sponsors can't buy scores, picks, rankings or coverage.
- ✓ No student-athletes in sponsor materials: no minors, no photos of teens.
- ✓ No college logos in sponsor spots.

LET'S TALK

sponsors@gridirongumbo.com

Send your business name, what you'd like to promote and when. We'll get back to you quick.

gridirongumbo.com/advertise